



For Immediate Release

Mid-Canada Boat Show & Sale Cancelled for March 2021

October 26, 2020 (Winnipeg, MB) – Due to ongoing concerns surrounding the COVID-19 pandemic, The MMPDA (Mid-Canada Marine and Power Sport Dealers Association) has made the decision to cancel the 2021 Mid-Canada Boat Show & Sale. The show was scheduled for March 4 - 7, 2021

This exceedingly difficult decision was not made lightly or without many hours of debate and discussion. In the end, a unanimous MMPDA Board decision was made to not proceed with the event.

The health and safety of everyone involved with the Mid-Canada Boat Show & Sale is our primary concern and has led the contributing factors in coming to this decision.

The current COVID-19 environment along with anticipated Manitoba Government Health guidelines and restrictions would not allow us to deliver the high quality and complete experience that our guests expect and deserve.

Given the projections for the COVID-19 pandemic, we are planning for a 2022 in-person Show. It is scheduled to take place on March 3 - 6, 2022 at the RBC Convention Centre in Winnipeg.

Information on the MMPDA and the Mid-Canada Boat Show & Sale can be found midcanadaboatshow.com mmpda.ca

Any Questions please direct them to the Association Manager at MMPDA at gpowell@mmpda.ca or 204-975-8205.